



FOR SPONSORS

Welcome

- ✓ Make plans now to participate in the **FIRST WORLD CONGRESS OF NEURAL MONITORING IN THYROID AND PARATHYROID SURGERY**.
- ✓ This event will be held September 17 – 19, 2015 at the Auditorium Maximum of the Jagiellonian University in Krakow, Poland and is organized by the **INTERNATIONAL NEURAL MONITORING STUDY GROUP**.
- ✓ The **FIRST WORLD CONGRESS OF NEURAL MONITORING IN THYROID AND PARATHYROID SURGERY** is a global multi-disciplinary meeting of all specialists involved in the field of intraoperative neural monitoring in thyroid and parathyroid surgery.
- ✓ **Join us at this cutting-edge, state-of-the-art, multidisciplinary Congress covering the entire spectrum of neural monitoring issues.**
- ✓ The Congress program focuses on the most recent advances in this field and will appeal to a broad audience of specialists.
- ✓ The scientific program includes keynotes, lectures, panels, workshops, instructional courses, meet the professors, video sessions, auxiliary symposiums, scientific and commercial exhibits.

The objective of the congress are:

- ✓ **To discuss and demonstrate all state of the art aspects for the intraoperative management and research in the field of neural monitoring during thyroid and parathyroid surgery worldwide,**
- ✓ **To disseminate standardized approach to neural monitoring in thyroid and parathyroid surgery,**
- ✓ **To create the groundwork for future direction for management and research in neural monitoring during thyroid and parathyroid surgery.**

We look forward to seeing you in Krakow!

STEERING COMMITTEE OF THE CONGRESS:

Marcin Barczyński, Poland
Feng-Yu Chiang, Taiwan
Gianlorenzo Dionigi, Italy
Henning Dralle, Germany
Gregory Randolph, USA

For more information please contact: Prof. Marcin Barczynski, MD, PhD
President of the Organizing Committee, e-mail: marbar@mp.pl mobile: +48 602 375 939
www.ionmworldcongress.com



Who We Are

The **INTERNATIONAL NEURAL MONITORING STUDY GROUP** is a multidisciplinary international group of surgeons and researchers selected based on clinical experience and expertise in thyroid and parathyroid surgery, neural monitoring, and related fields. This group includes surgeons (otolaryngologists, general surgeons, and endocrine surgeons), laryngologists, voice and laryngeal electromyography (EMG) specialists, and anesthesiologists, and has recently published guidelines on both recurrent laryngeal nerve (RLN) and external branch of the superior laryngeal nerve (EBSLN) IONM standards.

What We Do

The INMSG Annual Meeting brings together physicians and general surgery professionals from around the world to share the newest clinical and basic science findings in neural monitoring. For most registrants this is the most important and anticipated meeting of the year. The meeting features dedicated scientific sessions, now expanded to over 40 invited speakers, 28 oral presentations, more than a 100 interesting poster displays, exhibit displays, a free-papers competition, and plenty of networking opportunities.

Why You Need to Attend

- Showcase your products and services
- Meet leaders face to face in a relaxed, convenient location
- Position your company with key decision makers
- Strengthen existing relationships and develop new ones

Exhibitor Benefits

- Access to over 400 specialists interested in neural monitoring
- Acknowledgement by signage and in program book
- Cost effective tabletop display
- Exhibits located in high traffic area together with posters, lunches and breaks
- Krakow is a very affordable city in which to stay and hold events

Event Dates

Thursday, September 17 through Saturday, September 19, 2015

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Exhibit and Sponsor Information

PLATINUM SPONSOR 100,000 EUR

- Top Presenter Billing
- 25sqm exhibit booth at a prime location
- Five VIP seats at the Conference
- Eight 30-second commercial spots with live feed at the conference area
- Five invitations to Welcome reception and Invited Speakers' dinner
- Opportunity for a 30min Product Presentation (provided by Sponsor)
- One full-page for advertisement in Conference Final Program
- Availability of VIP room for private briefings
- Corporate logo in all relevant event collaterals (www.ionmworldcongress.com website, conference folder etc.) - subject to meeting production deadline
- Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event)
- Hyperlink of sponsor in www.ionmworldcongress.com website
- Live acknowledgement during event

GOLD SPONSOR 75,000 EUR

- Second Level Presenter Billing
- 20sqm exhibit booth at a prime location
- Two VIP seats at the Conference
- Six 30-second commercial spots with live feed at the conference area
- Two invitations to Welcome reception and Invited Speakers' dinner
- Opportunity for a 20min Product Presentation (provided by Sponsor)
- One full-page for advertisement in Conference Final Program
- Availability of a meeting space for private briefings
- Corporate logo in all relevant event collaterals (www.ionmworldcongress.com website, conference folder etc.) - subject to meeting production deadline
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SILVER SPONSOR 50,000 EUR

- Third Level Presenter Billing
- 15sqm exhibit booth
- One VIP seat at the Conference
- Two 30-second commercial spots with live feed at the conference area
- One invitation to Welcome reception and Invited Speakers' dinner
- Opportunity for a 15min Product Presentation (provided by Sponsor)
- Half-page for advertisement in Conference Final Program
- Corporate logo in all relevant event collaterals (www.ionmworldcongress.com website, conference folder etc.) - subject to meeting production deadline
- Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event)
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BRONZE SPONSOR 25,000 EUR

- Fourth Level Presenter Billing
- 10sqm exhibit booth
- One VIP seat at the Conference
- Opportunity for a 10min Product Presentation (provided by Sponsor)
- Half-page for advertisement in Conference Final Program
- Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event)
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LUNCHEON SPONSOR 15,000 EUR

- Company standee 5sqm display at the luncheon hall
- Half-page for advertisement in Conference Final Program
- Opportunity for a 5min Product Presentation (provided by Sponsor)

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JAGIELLONIAN UNIVERSITY
IN KRAKOW



- Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event)
- Corporate logo in all relevant event collaterals (www.ionmworldcongress.com website, conference folder etc.) - subject to meeting production deadline
- Hyperlink of sponsor in www.ionmworldcongress.com website
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EVENT PARTNER 10,000 EUR

- 5sqm exhibit booth
- Corporate logo in all relevant event collaterals (www.ionmworldcongress.com website, conference folder etc.) - subject to meeting production deadline
- Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event)
- Live acknowledgement during event

EXHIBITOR 5,000 EUR

- 3sqm exhibit booth (minimum space)

OTHER ADVERTISING OPTIONS:

- | | |
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| • Opportunity for a 10min Product Presentation (provided by Sponsor) | 10,000 EUR |
| • Company Brochure in the Conference Kits (to be given to the organizer 2 weeks before the event) | 5,000 EUR |
| • Hyperlink of exhibitor in www.ionmworldcongress.com webpage | 1,500 EUR |
| • Additional space above 3sqm for Exhibitors (calculation per 1 sqm) | 1,500 EUR |

REMINDERS:

Please note that all sponsorship options and booth allocations are on „first come, first served” basis.

A 50% downpayment must be made within 2 weeks of the Contract date and the remaining balance must be settled 4 weeks before commencement of the event.

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